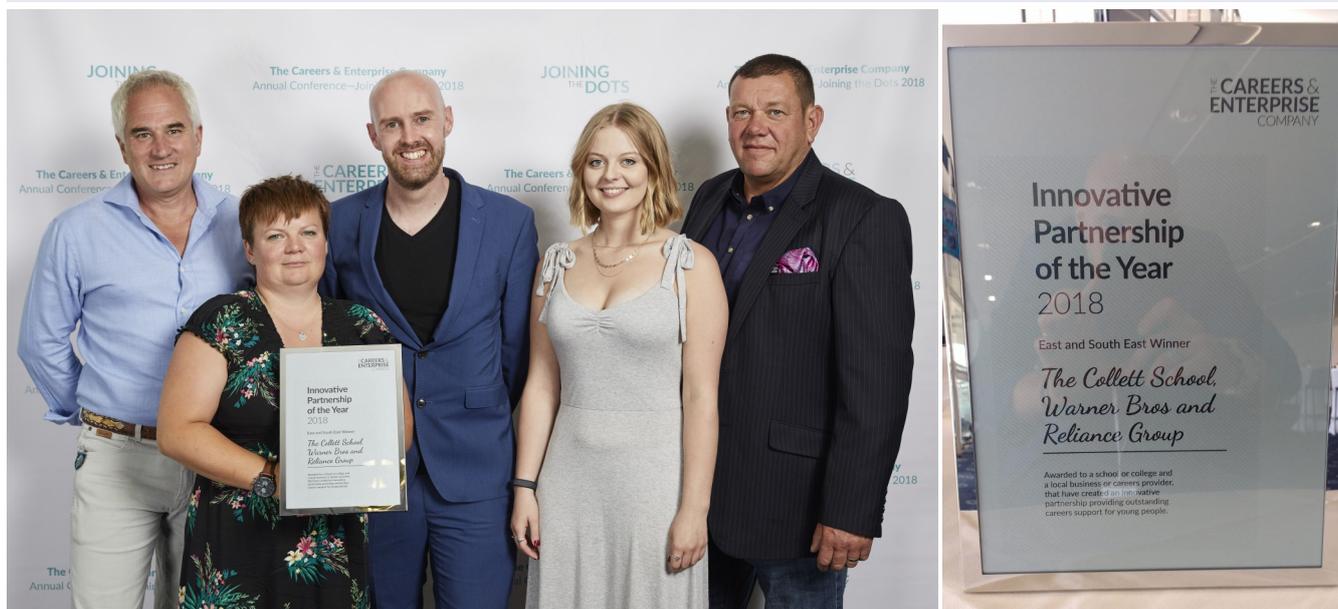


Enterprise Adviser Network News July 2018

The latest Enterprise Adviser Network news from Hertfordshire

Hertfordshire Award Winners!!



We are delighted to announce that The Collett School (Hemel Hempstead), Warner Bros. and Reliance Group have won the **East and South East Region 'Innovative Partnership of the Year' Award** at The Careers and Enterprise Company Annual Conference. The award reflects the wonderful partnership between Warner Bros. Studios Leavesden, led by Senior Vice-President Dan Dark, and supported by Chris Luff, Founder of The Reliance Group, who acts as Enterprise Adviser for the Collett Special School.

Their partnership is really innovative, growing within and outside the CEC remit, which culminated with Warner Bros. hosting 'Celebrating the Ability in Disability', an event targeted at local employers.

As a result of our work together, the event has resulted in 21 people pledging to become Disability Confident Employers, 18 people pledging to become Enterprise Advisers, 18 people to become CEC Mentors, and many others offering work shadowing and work experience opportunities, apprenticeships and internships, and hosting career visits and mock interviews.

Dan has donated AV equipment from Warner Bros. to the school (to support Executive Headteacher Stephen Houlst-Allen's amazing assemblies). He has also helped with funding for outdoor classrooms and a Horse Box Café (to meet Gatsby Benchmark 4—employer led learning) which has allowed students to get involved in its construction and fit out, and benefit from hospitality experience serving food and drinks at corporate events (including the Ability in Disability event).

Dacorum Schools Careers Fair—24 October at Shendish Manor, Kings Langley

A team of our Enterprise Advisers from Dacorum (led by Ruth George—EA for Kings Langley School) have very innovatively set up a Careers Fair for 12 schools, enabling over 1000 students to gain meaningful encounters with employers and employees. This will undoubtedly be a fabulous event!

We're looking for employers from across all sectors and industries to showcase their work placements, apprenticeships and jobs for graduates and school leavers.

Please email cindy@communityactiondacorum.org.uk to book a stand.

GSK Science Education resources—Gatsby Benchmark 4

This may be particularly relevant for any schools yet to achieve the Science element of **Gatsby Benchmark 4—Linking Careers to Curriculum**. GSK provide free online resources via their website:

www.gskstemeducation.com

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Enterprise Coordinator Team in Hertfordshire

Some of you will have been made aware that your Enterprise Coordinator (EC) will be changing from August. This has followed a restructure at YC Hertfordshire and has allowed us to re-evaluate how we want to structure our team. The amended set up will be as follows:

EC	Region covered	Email address	Phone number
Steve Trotter	East Herts and Welwyn-Hatfield	Steve.trotter@hertfordshire.gov.uk	07580 743106
Pamela Waterman	North Herts and Stevenage	Pamela.waterman@hertfordshire.gov.uk	07812 323216
Heather Hawkins	St Albans and Dacorum	Heather.hawkins@hertfordshire.gov.uk	07580 744035
Sarah Bennett	Watford, Three Rivers and Hertsmere	Sarah.bennett@hertfordshire.gov.uk	01438 844290
Jacquie Gascoigne	Special Educational Needs (SEN)	Jacquie.gascoigne@hertfordshire.gov.uk	07580 744421
Gareth Dace	Broxbourne	Gareth.dace@hertfordshirelep.co.uk	07464 678767

I am very grateful to David Hoskins (Broxbourne/East Herts), Natalie Webb (Hertsmere/Welwyn Garden City) and Gemma South (Watford/3 Rivers) for their hard work and dedication to the project over the past 3 years; we hope to continue working with them in their enhanced roles within YC Hertfordshire.

Great examples of schools careers websites—Gatsby Benchmark 1

Having a careers policy available on your website is one of the requirements for Gatsby Benchmark 1. Below are a couple of good examples, including one from Hertfordshire (The Broxbourne):

<https://www.broxbourne.herts.sch.uk/page/?title=Careers&pid=78>

King Edward IV School in Morpeth (Northumberland): <https://sites.google.com/a/the3rivers.net/kevi-careers/>

Teacher perceptions of apprenticeships—report

A recent survey completed by The Sutton Trust suggests that while students are increasingly likely to be interested in apprenticeships, teachers are still unlikely to recommend them.

This may provide you with some context the next time apprenticeship promotion comes up on your school's agenda! Read the report: <https://www.fenews.co.uk/press-releases/17797-teachers-still-unlikely-to-recommend-apprenticeships-despite-only-25-of-young-people-uninterested>

Additionally our friends from Education and Employers have produced a report and a supplementary YouTube video with their findings about Apprenticeship starts: <https://www.educationandemployers.org/research/teenage-apprenticeships/>

**Education
and
Employers**

Useful links

Careers and Enterprise website: www.careersandenterprise.co.uk

The CEC website contains a wealth of information including some of their research publications and implementation plan in response to the careers strategy. Please also share with your schools the Activity Providers section, which will enable them to identify approved providers linked to specific benchmarks. You may want to have a look at this in your own time to research particular activity providers. The direct link to this page can be found at <https://www.careersandenterprise.co.uk/find-activity-provider>

Hertfordshire Labour Market video: [on YouTube](#)

This 3 minute video paints a picture of Hertfordshire's labour market detailing the types of industry and common enterprises within the county. Significantly it also links to the Hertfordshire Skills Framework which shares the 12 most common skills and attributes Hertfordshire employers have stated as the most essential for young people to demonstrate. This is vital information to be shared with students via schools, so we encourage you to promote this video within your schools to help them achieve and maintain Gatsby Benchmark 2 – learning from labour and careers market information. <https://youtu.be/qxEnwYjtk5w>

Hertfordshire Skills Framework: [on the Hertfordshire LEP website](#)

The Hertfordshire Skills Framework aims to identify the most important skills and qualities that employers require young people to have in the workplace. This is therefore vital information to share with your schools. www.hertfordshirelep.com/media/6318/hertfordshire-employers-skills-framework-survey.pdf