

Enterprise Adviser Network News August 2018

The latest Enterprise Adviser Network news from Hertfordshire

2017-18 highlights

As we recharge our batteries over the summer, we have been reflecting on the successes and achievements of the last academic year. Among the more tangible highlights were:

- Co-hosting a STEM employers activity day with Bim Afolami MP at Roundwood Park School, Harpenden in March.
- The Collett School, Reliance Group and Warner Bros. Studios Leavesden winning the Careers and Enterprise Company 'Most Innovative Partnership' award for the South.
- One of our EA's Danie French presenting a workshop around SEN support at the Careers and Enterprise Celebration Event at Kidzania in October.
- Increasing our number of schools registered to the network to 93 (of a possible 108).

COMPASS
CAREERS BENCHMARK TOOL



Bim Afolami at Roundwood Park school



Winners of the Most Innovative Partnership award

- 92% of our schools completing and embracing the Compass online assessment tool which accurately maps their provision against The Gatsby Benchmarks.

However, the intangible successes make us just as proud and we are aware of many schools that have demonstrated renewed vigour for delivering a balanced careers programme, thanks to the contributions of their Enterprise Adviser. Which in many cases has resulted in a school achieving elements of their Gatsby Benchmarks.

We have noticed a much clearer focus in meetings compared to this time last year, no doubt thanks in part to the Government's Careers Strategy launched in December 2017, which backs the work of the Careers and Enterprise Company and the Enterprise Adviser Network.

Targets for 2018-19

We encourage schools to strive to meet all eight Gatsby Benchmarks, with the challenge being to maintain those they have already achieved as well as to work towards those not yet reached. In Hertfordshire three schools have so far achieved seven of the Benchmarks.

- We ask all schools to update Compass during Autumn Term to provide a focus for the year.
- Schools also to complete the Tracker tool to help map current and planned activities. For details, visit www.careersandenterprise.co.uk/schools-colleges/tracker-planning-tool
- We have gained additional funding from the CEC to deliver activity around the promotion of apprenticeships and to increase student interaction with training providers (Gatsby Benchmark 7). To do this, we will work closely with Anna Morrison from Amazing Apprenticeships. If you or your company are able to provide any direct support, please let your Enterprise Co-ordinator (EC) or me know.

Aside from the 93 Hertfordshire schools already working with us there are 15 other eligible schools who are yet to register with us. By July 2019 we expect to be engaging with a further 7 to take us up to 100.

Upcoming events

Dacorum Schools Careers Fair: 24 October, Shendish Manor, Kings Langley (09:00–16:00)

**DACORUM SCHOOLS
CAREERS FAIR**

I have no doubt that this event will feature prominently in our highlights for 2018-19!

A team of our Enterprise Advisers in Dacorum (led by Ruth George—EA for Kings Langley School) have set up a Careers Fair for 12 schools, enabling over 1000 students to gain meaningful encounters with employers and employees.

We're looking for employers from across all sectors and industries to showcase their apprenticeships, work placements and jobs for graduates and school leavers. Email cindy@communityactiondacorum.org.uk to book a stand.

EA Induction Session: 6 September, BioPark, Welwyn Garden City (09:30–11:30)

A two-hour session for new EAs to gain context on their role and the project. If you have not previously attended an induction session and would like to attend this one, please contact me or your Enterprise Co-ordinator.

Countywide EA Networking Event: 19 November, BioPark, Welwyn Garden City (15:00–18:00). Details to follow.

Hertfordshire LEP and YC Hertfordshire Annual Careers Conference: 13 March 2019, Robertson House, Stevenage (09:00–16:00)

Further reading & resources

The fantastic resources made available by **Step into the NHS** are available for 2018-19. This is a brilliant website that students and schools should be made aware of. They have launched their annual competition to promote roles within The NHS. www.stepintothenshs.nhs.uk/



An article on the importance of parents engaging in discussions with their children about university, particularly if they did not attend themselves: www.tes.com/news/universities-should-pitch-parents-well-pupils

A new research piece by the CEC considers the reality of employer encounters for young people and highlights the need for more activities for students in Years 7-9: www.careersandenterprise.co.uk/news/closing-gap

Does your school have a statement on its website specifically for training providers and colleges? If not, they will be falling short of Gatsby Benchmark 1 and the 'Baker Clause' which became statutory in January 2018: <https://schoolsweek.co.uk/baker-clause-update-dfe-gears-up-to-start-direct-intervention-in-schools/>

Some of you will be aware that GCSE grading changed last year for English and Maths. This has now been extended to other subject areas: <https://newgcse.campaign.gov.uk/>

Useful links

Careers and Enterprise website: www.careersandenterprise.co.uk

The CEC website contains a wealth of information including research publications and an implementation plan in response to Government's Careers Strategy. The Activity Providers section of the website should be shared with schools to enable them to identify approved providers linked to specific Gatsby Benchmarks.

Hertfordshire Labour Market video: <https://youtu.be/qxEnwYjtk5w>

An overview of Hertfordshire's labour market detailing the employment growth sectors within the county, as well as the 12 skills and attributes that local employers have identified as most essential for young people to demonstrate in the workplace (drawn from the Hertfordshire Skills Framework—see below). Please promote this video within your schools to help them achieve and maintain Gatsby Benchmark 2 – learning from labour and careers market information.

Hertfordshire Skills Framework: www.hertfordshirelep.com/media/6318/hertfordshire-employers-skills-framework-survey.pdf

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